

AQUACULTURE DEVELOPMENT IN SISTAN BALUSCHESTAN ITALIAN COOPERATION PROJECT

STAKEHOLDER ANALYSIS AND PROJECT APPROACH

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Groups of people, institutions or firms that have a significant interests in the success or failure of the projects are defined as stakeholders: implementers, facilitators beneficiaries or adversaries.

Development projects always involve and affect different groups, directly or indirectly, positively or negatively, because they can have different capacities and interests.

It is crucial to explicitly, understand and recognize these groups/interests very clearly, during the implementation of the Aquaculture Development in Sistan Baluchestan project, above all for the "sector development strategy".

Stakeholders must be identified in order to maximize the social and institutional benefits of the project and minimized the negative impacts related to eventual stakeholder conflicts.

A basic premise behind stakeholder analysis is that different groups have different capacities and interests and that it is crucial to explicitly, understand and recognize these groups/interests.

This analysis is also very useful during project implementation, taking into consideration the "flexibility" that is necessary to adopt for a development project.

According to the European Union Project Manuals (Project cycle management) stakeholder analysis must include the identification of the groups who have a significant interest in the project, their respective role and the different interest relative power and capacity to participate.

Stakeholder consultation is a very useful tool for this analysis and, apart from that, it is an important moment for the dissemination of results, a tool for checking and monitoring project activities to up to date both objectives, results and specific activities as well as methodology.

It is shared opinion in SHILAT and CIRSPE that it is crucial to organise consultations between all stakeholders of the project, considering the all stage of the shrimp sector, from the hatcheries to the ponds, to the processing plants, not forgetting the Iranian bank system. Sector actors can benefit from an appropriate development strategy aiming at increasing the income for the farms, to gain the economic value of the production and the all business volume (PL, feeding, processing, marketing) in order to generate more employment in the project area.

Productive experiences in Gowater Complex, the project target groups (who will be directly positively affected by the project at the project purpose level) are the SHILAT staff (training and capacity building), the farmers of Gowater complex and the employed people.

The final beneficiaries (those who benefit from the project in the long term at the level of the society or sector at large) are the shrimp private sector in Sistan Baluchestan and also in Iran: hatchery, farmers, processing plant, shrimp feeding firms, bank system.

The "analysis matrix" is a tool that can be used to support stakeholders analysis.

The following table gives an example for the project "Aquaculture Development in Sistan Bauchestan".

A deep analysis of the project approach component is very crucial above all during the final phase of the project that is oriented to development sector strategy identification and proposal.

STAKEHOLDERS ANALYSIS MATRIX			
Stakeholders basic characteristics	Interests/problems	Capacity/motivation	Actions to address stakeholders interests
Gowater private sector 1.000 ha for rearing; low income; market constrains; low association level;	Production increase Marketing Producers organisation	Reduce production cost Increase the profit Market control	Technical assistance 2 cycle, water quality aerators, training. Shilat support Bank support Farm Association
Hatchery farmers	Increase PL production Disease control	Reduce production cost Increase the profit	Shilat support Bank support Association
Feed production	Increase production Feed quality/price	Increase profit and production	Bank support Association
Bank system	Credits	Increase credit value	Sector technical analysis, development project, Shilat support
Shilat	Sector development Technical approach Employments	Government budget International budget Sector consolidation	Development plan and strategies
Iranian government	Rural development Employments Policy development	Province economy support	Development plan and strategies